

Challenge:

How to jazz up an incentive program that recipients might otherwise take for granted or dismiss as ordinary.

Solution:

Customization makes all the difference. Deliver a powerful punch and leave a lasting impression with incentive trip gifts that relate to your theme and at the same time provide recipients with the feeling that the gifts were chosen especially for them. You can't go wrong when you center the attention on the individual.

Case Study:

During an incentive trip to Mexico, Wellington Promotions helped a client create a memorable experience for attendees with Maui Jim sunglasses. The gifts weren't randomly passed out. Rather, attendees were able to choose a pair of sunglasses that best fit their style preferences from a Maui Jim display set up on-site just for the event. Samples of the sunglasses, polarized lens displays, mirrors, posters and product literature were all part of the on-site display. Attendees chose the style they wanted, and walked away that day with the pair they chose. Leftover sunglasses were returned to the vendor at no additional cost to the client.

Wellington Promotions makes ordinary incentive programs extraordinary with customization with the individual in mind.



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